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President

Every business leader has a never ending to do list, along with all the responsibilities of running the day-to-day operations. These demand so much time and energy, it is often difficult to devote the time and energy needed to identify and stick to a plan for the long-term prospects for business growth. At Ideas in Motion, we know from our own business how hard it is to focus on the potential of tomorrow, when so much needs to get done today. After all, you still have a business to run and many fires to fight. We help by providing you not only a very passionate business development mindset and experience, but, as importantly, we bring the objectivity that comes from not being in your shoes.

Our unique style of business analysis, planning, and execution allows us to take a look at your business both from a distance and hands on, so we bring to you initiatives and ideas that reflect your current resources and goals. From the start, we are absolutely candid and objective in our desire to learn everything there is to know about your firm that will allow us to provide you specific, actionable solutions that we know will work to grow your company. We identify what you are doing well that you can do more of, and also what could be improved upon if it relates in any way to bringing in new business or building the business that you already have. We also bring a laundry list of ideas for new initiatives that can be started without expending huge resources, whether they be time, money, or people. We talk with the owners, managers, staff, customers, competitors, and prospects - anyone that can give us additional insight into the potential for your firm. We ensure from the outset that you have the clearest understanding of whether our particular style, processes, and passionate desire for building your success align with your culture, current situation, and your willingness to embrace putting new ideas aggressively into action.

We also know that our approach is not always a good fit for some. We absolutely do not want to develop a plan for your company that will sit on the shelf, and we will never be effective in situations where we want more growth for your company than you do. Once we get involved, we tend to get pretty darn excited about the opportunities for driving revenue, profits, and customer expansion, and we are always looking beyond your present business to plan for its future potential. That energy and drive to generate bottom line results that we bring to the table, however, can literally drive the client crazy, if the company or culture, for whatever reason, is not open, eager, and ready to embrace new ideas.

We know with 100% certainty that we can help any business perform at a much higher level, whether it is measured in their people or their profits. We remain very humble and realistic in recognizing that not every business is prepared to dig into those ideas right now, nor may appreciate the candor with which we believe the best ideas need to be presented to you.

If you and your company are at the point where you are open and eager to do what it takes to reach the next level of success, let's get a conversation started now. You'll know immediately whether we are the right group with the right mindset for you to accelerate the potential of your firm.

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